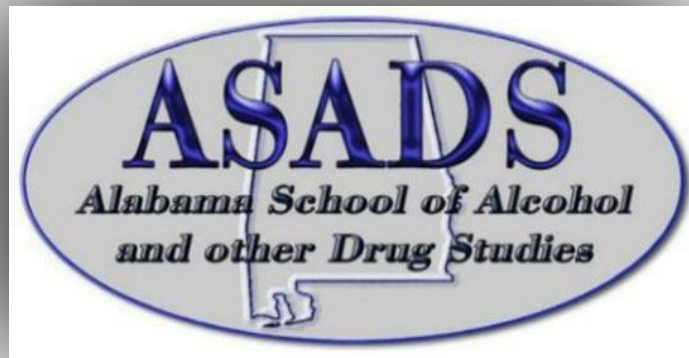


# YOUR INVITATION TO BE A SPONSOR



## 46<sup>th</sup> Annual Conference “*Healing Hearts and Minds*”

**March 22-25, 2022**

**Bryant Conference Center  
Tuscaloosa, Alabama**

ASADS, invites you to join the family of supporters by showcasing your agency/product at this prestigious event. Our [2022 ASADS Annual Conference](#) will be taking place from **March 22-25, 2022**. Our 2022 Annual Conference will feature a board array of topics where researchers, clinicians and educators will share their work and progress through keynote addresses, course presentations, panel discussion and numerous networking opportunities and much more.

ASADS's mission is to serve the professionals needs and interests by providing affordable high-quality education so they can practice at the highest level possible. ASADS is the only conference of its size that provides high quality education/training for substance use disorder counselors, educators, primary care professionals, pharmacist, and other addiction focused professionals. Over 950 attendees, eager to learn the latest advancements in addiction prevention, treatment and recovery attend our Annual Conferences each year.

Join addiction focused professionals for three and half days of presentations, professional development, and networking opportunities by showcasing your agency, product, or organization at this prestigious event. We offer various levels for sponsorship that will fit your budget.

For more information visit [www.asadsonline.com](http://www.asadsonline.com), email us at [asadsalabama@gmail.com](mailto:asadsalabama@gmail.com), or call (256) 620-3304.

**Don't be left out in 2022!**

**Become an ASADS SPONSOR now!**

ASADS offers sponsors a unique opportunity for visibility and contact with attendees at the 2022 Annual Conference. Being a sponsor earns value-added benefits for your company.

Rise above your competitors and enhance your reputation in this loyal marketplace. Multiple levels of sponsorship are available that bundle promotions to maximize your message delivery and minimize your total cost.

Conference Sponsorship				
BENEFITS	PLATINUM \$4,500	GOLD \$3,500	SILVER \$2,500	PATRON \$ 1,000
Conference Registration	3 full days	2 full days	1 full day	1/2 day
Keynote Speaker sponsorship of your choice (Tuesday, Wednesday, Thursday, and Friday) with signage and announcement at session	X			
Organization logo and recognition on all conference literature and ASADS website (subject to production deadlines)	X	X	X	
<b>Premium</b> Exhibitor Space -1-8 &18	X			
<b>Preferred</b> Exhibitor Space 10,16,17,19,20,23 & 24		X		
<b>Standard</b> Exhibitor Space 9,11,12,13,14,15,21,22 & 25			X	
Full page recognition organization's logo, website, and social media links in the pre-and post-show throughout the conference	X			
Organization Logo and Name in in the pre-and post-show throughout the conference	X	X	X	
Half page recognition as a Gold Exhibitor with organization's logo and website in the pre-and post-show throughout the conference		X		
Organization Name in in the pre-and post-show throughout the conference			X	X
Logo in ASADS's Event App	X	X	X	
Name badge with exhibitor ribbon	X	X	X	X
Push Notification to attendees' Event App	3	2	1	
Attendee App Advertisement with Logo and link to organization's website	X			
<b>Add-Ons Sponsorship Opportunities</b>				
<b>BREAKFAST Supporter</b> (4 available Tuesday, Wednesday, Thursday, and Friday) <ul style="list-style-type: none"> <li>Sponsored meal for all conference attendees</li> <li>Breakfast area signage</li> <li>Acknowledgment of support through social media outlets</li> <li>Recognition in the pre-and post-show throughout the conference</li> </ul>				\$1,250
<b>LUNCH Supporter</b> (3 available Tuesday, Wednesday and Thursday) <ul style="list-style-type: none"> <li>Sponsored meal for all conference attendees</li> <li>Opportunity to share about your organization during the lunch hour 15 mins</li> <li>Lunch area signage</li> <li>Acknowledgment of support through social media outlets</li> <li>Recognition in the pre-and post-show throughout the conference</li> </ul>				\$1,500
<b>Break/Snack Supporter</b> (7 available Tuesday, Wednesday, Thursday, and Friday) <ul style="list-style-type: none"> <li>Sponsored morning and afternoon break for all conference attendees</li> <li>Break area signage</li> <li>Acknowledgment of support through social media outlets</li> <li>Recognition in the pre-and post-show throughout the conference</li> </ul>				\$1,000
<b>Community Night Supporter</b> (3 available Wednesday) <ul style="list-style-type: none"> <li>Sponsored light snack for all conference attendees</li> <li>Area signage</li> <li>Opportunity to handout materials</li> <li>Acknowledgment of your organization's support through social media outlets</li> <li>Recognition in the pre-and post-show throughout the conference</li> </ul>				\$2,000
<b>LANYARD/BADGE Supporter</b> (1 available) <b>DEADLINE: February 28, 2022</b>				\$1,250
<b>Commemorative T-shirt Supporter</b> (4 available Logo slots) <b>DEADLINE: February 28, 2022</b>				\$1,000
<b>Commemorative Swag Bag Supporter</b> (8 available for Logo slot) <b>DEADLINE: February 28, 2022</b>				\$500

# Exhibitor Information

## **DATES & HOURS of Exhibit Hall**

**Set Up:** March 21, 2022 from 2:00pm—5:00pm

**Exhibits Open:** March 22-24, 2022 7:15am-4:45pm

March 23, 2022 5:00pm – 7:00pm

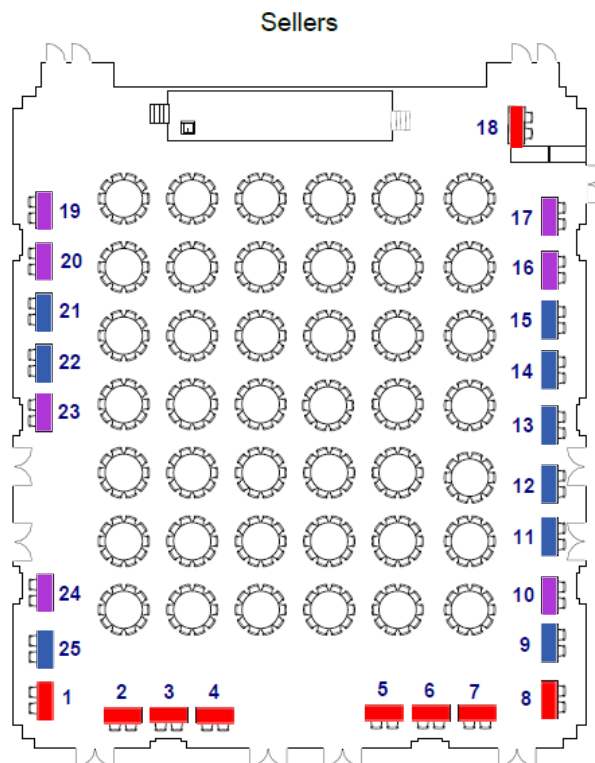
March 25, 2022 7:15am 12:30pm

**Tear Down:** March 25, 2022 10:00am -12: Noon

### **EXHIBIT AREA:**

- Exhibits will be in the Seller's Auditorium at Bryant Conference Center.
- The exhibit Exhibitor Space includes: *One 6 ft Skirted Table and signage, Two Chairs and 1 Standard Electrical Outlet*
- Additional exhibitor badges are not available for purchase.
- Exhibit badges do not provide entry to conference sessions.
- Exhibitors must register and pay on-line for conference session attendance or use your complementary registration.

## Exhibitor Space



**Premium Space - Tables 1-8 & 18**

**Preferred Space - Tables 10,16,17,19,20,23 & 24**

**Standard Space - Tables 9,11,12,13,14,15,21,22 & 25**

**Post Office Box 1229, Cullman, Alabama 35056**

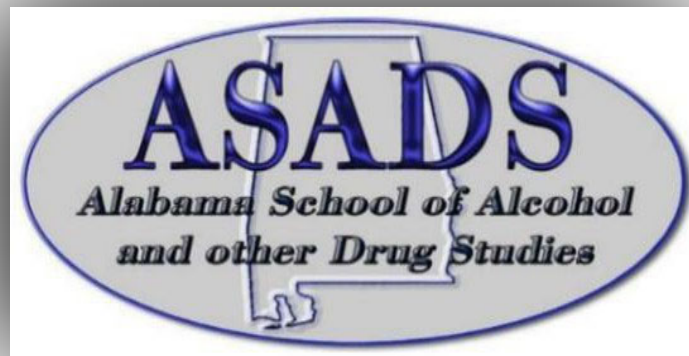
**Phone: 256-620-3304**

**Website Address: [www.asadsonline.com](http://www.asadsonline.com)**

# Exhibitor Terms and Agreement

- 1. Assignment of Space and Setup/Breakdown** – ASADS will assign exhibit space. Once space is approved, an exhibit may be moved only with the mutual consent of ASADS and the specified exhibitor.
- 2. Cancellations** – Cancellations must be received in writing by ASADS on or before March 1, 2022 to receive 80% of the exhibitor fee. No refunds will be made after March 1, 2022.
- 3. Cancellation or Relocation of Meeting** – If cancellation or relocation of meeting is due to circumstances within ASADS's control, ASADS's liability will be limited to a refund of exhibition registration fees paid by the exhibitor. If ASADS has no control over the cancellation or relocation, ASADS will have no liability of any kind, but may, at its discretion, refund any fees paid by the exhibitors.
- 4. Care of Exhibit Space** – Exhibitors must maintain and keep their exhibit space in good order, at their expense.
- 5. Default Occupancy** – An exhibitor who fails to occupy contracted space is not relieved of the obligation to pay for such space at the full rental price, and ASADS shall have the right to use that space. ASADS does not assume any liability for loss or damage to any equipment or supplies displayed at the exhibition.
- 6. Distribution of Printed Material** – Distribution of materials by exhibitors or their agents is limited to the area rented by the exhibitor. Flyers or other printed material may NOT be delivered to hotel rooms of ASADS registrants without permission from ASADS. Any costs for such authorized distribution shall be the sole responsibility of the exhibitor. Other than the above, advertising circulars, brochures, swag, etc. may only be distributed from exhibit booths and may not be placed in any meeting room or in the ASADS registration area, or outside the Conference Center.
- 7. Food or Beverage in Exhibitor Booths** – No alcoholic beverages or tobacco products of any type may be sold or distributed from an exhibitor booth. Food may be distributed (not sold) upon approval from Conference Center and ASADS.
- 8. Liability** – ASADS does not assume any responsibility for the protection or safety of the exhibitor, its official agents, or employees. ASADS does not assume any responsibility for the protection of property of the exhibitor or their representatives, or of the property used in connection with the exhibit, from theft, damage, or destruction. Small or easily portable articles shall be properly secured or removed after exhibit hours and placed in safekeeping by the exhibitor. The exhibitor agrees to hold ASADS harmless from all such claims and claims of liability of any kind arising from the activities of the exhibitors, its representatives, or from the display or use of property of the exhibitor. ASADS shall not be liable for the exhibitor for failure to provide space to an exhibitor if, where through no fault of ASADS, non-delivery is due to destruction to the building or the exhibit space.
- 9. Payment** – Payment in full is required with a completed application for exhibit space. A completed form and payment must be received by March 1, 2022 to ensure inclusion in the final program. Exhibitors are responsible for making arrangements for special equipment and services with the exhibition services provider.
- 10. Protection of Exhibit Space** – Nothing shall be posted, tacked, nailed, screwed, or otherwise attached to columns, walls, floors, or other parts of the Conference Center without the permission of ASADS and/ or a representative of the Conference Center. Packing, unpacking, and assembly or exhibits shall be done in designated areas and conform to instructions of ASADS or Conference Center representatives.
- 11. Removal of Exhibits by ISPE** – ASADS has the right to prohibit, bar, prevent and remove any exhibit or proposed exhibit, or any part or portion thereof, which in the judgment of ASADS is unsuitable or inappropriate for the exhibition. Such right shall extend to, but shall not be limited to, all equipment, materials, displays, installations or other items or things consisting of, part of, or used or distributed in connection with such exhibit. The punitive actions, as identified in this Section, may be taken against companies that are determined by ASADS to have violated any provision of these rules and regulations.
- 12. Selling of Products or Services** – All transactions must be conducted in a manner consistent with the professional nature of the event.
- 13. Violation of Condition** – The following actions shall constitute a violation of Conditions of the Exhibitor Agreement: 1) violation of any municipal, provincial, state, or national laws, rules, or regulations, including safety codes; and 2) failure to abide by this agreement.

**NOTE** – Our experience has shown that often the person(s) who staff the booth and the person(s) who reserve the booth are not the same. **Please ensure that whoever is on-site is aware of the listed Terms and Agreement listed above.**



# SUPPORTER/EXHIBITOR REGISTRATION

Company Name

Primary Contact Person

Billing Address

City

State/Providence

Zip Code

Email

Work Phone

Fax

Mobile Phone

Main Sponsorship Opportunities			
Quantity	Sponsorship Levels	Unit Price	Total
	Platinum Level	\$4,500	
	Gold Level	\$3,500	
	Silver Level	\$2,500	
	Patron Level	\$1,000	
Add-On Sponsorship Opportunities			
	Breakfast Supporter (4 available)	\$1,250	
	Lunch Supporter (3 available)	\$1,500	
	Break/Snack Supporter (7 available)	\$1,000	
	Community Night Supporter (1 available)	\$2,000	
	LANYARD/BADGE Supporter (1 available) <b>DEADLINE: February 1, 2022</b>	\$1,250	
	Commemorative T-shirt Supporter (4 available) <b>DEADLINE: February 1, 2022</b>	\$1,000	
	Commemorative Swag Bag Supporter (8 available) <b>DEADLINE: February 1, 2022</b>	\$500	
	<b>TOTAL</b>		

## Payment Information

Check    Visa    Master Card    PayPal

Card #

Exp Date

CVD

Name on Card

Address

City

State

Zip Code

Authorized Signature

## Exhibitor Staff Registration (Those who will be stationed at the Exhibitor table)

1. First and Last Name

Job Title

Email

T-Shirt Size: XS    S    M    L    XL    XXL    XXXL

2. First and Last Name

Job Title

Email

T-Shirt Size: XS    S    M    L    XL    XXL    XXXL

If you are a Platinum, Gold, Silver or Patron sponsor you will need to register all employees who will be utilizing your complementarily registrations.

## 2022 ASADS Registration Form

Name

Organization

Job Title:

Address:

City

State

Zip Code

Phone

Degrees/Credentials

Email Address:

Certified by (Check all that apply)

MD	<input type="checkbox"/>	CNM	<input type="checkbox"/>	CCRC	<input type="checkbox"/>	ABNHA	<input type="checkbox"/>	None	<input type="checkbox"/>
DO	<input type="checkbox"/>	RN	<input type="checkbox"/>	AADAA	<input type="checkbox"/>	ABSW	<input type="checkbox"/>		
PA	<input type="checkbox"/>	NBCC	<input type="checkbox"/>	ABN	<input type="checkbox"/>	AADCCB	<input type="checkbox"/>		
CRPN	<input type="checkbox"/>	NAADAC	<input type="checkbox"/>	aPA	<input type="checkbox"/>	Other	<input type="checkbox"/>		

**I agree to share my email address with meeting exhibitors**

T-Shirt Size (Select One): **XS S M L XL XXL XXXL**

Please list any special meal requests here:

ASADS is committed to complying with requirements of the Americans with Disabilities Act. Please make your request for accommodations here:

PLEASE VISIT OUR WEBSITE AT [WWW.ASADSONLINE.COM](http://WWW.ASADSONLINE.COM) FOR MORE DETAILS REGARDING COURSE DESCRIPTIONS.

HALF DAY Course Selection				
<i>Note: Pay close attention not to select courses that overlap.</i>				
<i>Insert Course Number below</i> 9:30am -12:30pm			<i>Insert Course Number below</i> 1:30pm - 4:45pm	
<b>Tuesday</b>	1 <sup>st</sup> Choice AM:	2 <sup>nd</sup> Choice AM:	1 <sup>st</sup> Choice PM:	2 <sup>nd</sup> Choice PM:
<b>Wednesday</b>	1 <sup>st</sup> Choice AM:	2 <sup>nd</sup> Choice AM:	1 <sup>st</sup> Choice PM:	2 <sup>nd</sup> Choice PM:
<b>Thursday</b>	1 <sup>st</sup> Choice AM:	2 <sup>nd</sup> Choice AM:	1 <sup>st</sup> Choice PM:	2 <sup>nd</sup> Choice PM:
<b>Friday</b>	1 <sup>st</sup> Choice AM:	2 <sup>nd</sup> Choice AM:	1 <sup>st</sup> Choice PM:	2 <sup>nd</sup> Choice PM:
FULL Course Selection				
<i>Note: Pay close attention not to select courses that overlap.</i>				
<i>Insert Course Number below</i> 9:30am -4:45pm				
<b>Tuesday</b>	1 <sup>st</sup> Choice		2 <sup>nd</sup> Choice	