

# 2025

## 49<sup>th</sup> Annual Alabama School of Alcohol and other Drug Studies



March 17-21, 2025

EXHIBITOR/SPONSOR  
PROSPECTUS

BRYANT CONFERENCE CENTER  
TUSCALOOSA, AL



 [www.asadsonline.com](http://www.asadsonline.com)

 256-620-3304

**Dear Prospective Exhibitor/Sponsor:**

**Mark Your Calendar: The 49<sup>th</sup> Annual Alabama School of Alcohol and Other Drug Studies (ASADS)**

Join us in Tuscaloosa, Alabama, from **March 17-21, 2025**, at the Bryant Conference Center for the premier professional development and continuing education event in substance misuse prevention, treatment, and recovery. Hosted by a dedicated 501(c)(3) organization and governed by a diverse board of directors, ASADS brings together professionals from across the field to share knowledge, connect, and grow.

**Why Be an Exhibitor?**

- Nearly 100% of conference attendees visit the exhibits, offering unmatched visibility.
- Showcase your company and raise awareness about your unique services.
- Dedicated exhibit hours with minimal overlap of session time ensure attendees can fully engage with your booth.

**Benefits of Exhibiting/Sponsoring**

- Showcase your company and products to key decision-makers.
- Generate qualified sales leads.
- Boost brand awareness among a highly targeted audience.
- Network with over 700 pre-qualified professionals in substance misuse prevention, treatment, and recovery.

**Additional Engagement Opportunities**

- Booth Raffle: Drive traffic to your exhibit with our popular attendee booth raffle, ensuring maximum exposure.
- Conference Mobile App: Gain extra visibility through our daily-used mobile app advertising opportunities.

**Sponsor Opportunities Await**

We invite your organization to partner with us as a sponsor or exhibitor. With various sponsorship packages designed to meet your goals, ASADS offers unparalleled opportunities to make an impact. Secure your spot today by visiting [www.asadsonline.com](http://www.asadsonline.com).

If you have questions or would like to discuss custom sponsorship opportunities, please contact us at 256-620-3304 or [asadsalabama@gmail.com](mailto:asadsalabama@gmail.com). We also welcome charitable, tax-deductible donations to support this impactful event.

Thank you for considering this opportunity to support and grow the substance misuse prevention, treatment, and recovery community. We look forward to partnering with you!

Respectfully,

***Lonnie Layton***

Lonnie Layton  
Chair, Exhibitor Committee  
205-329-3663

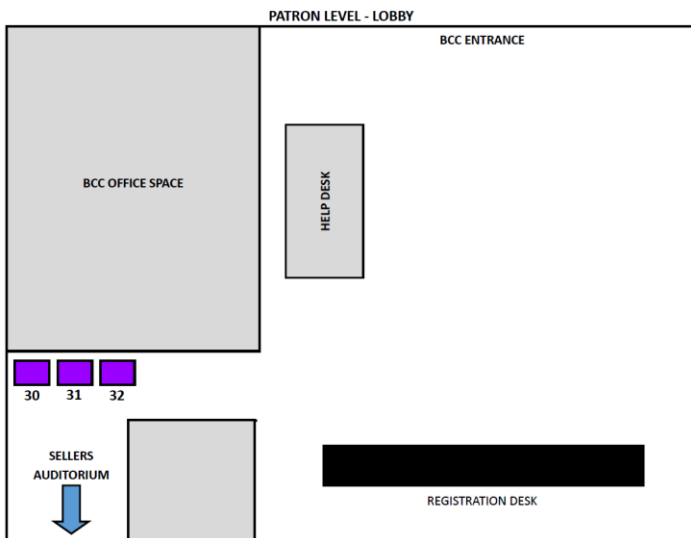
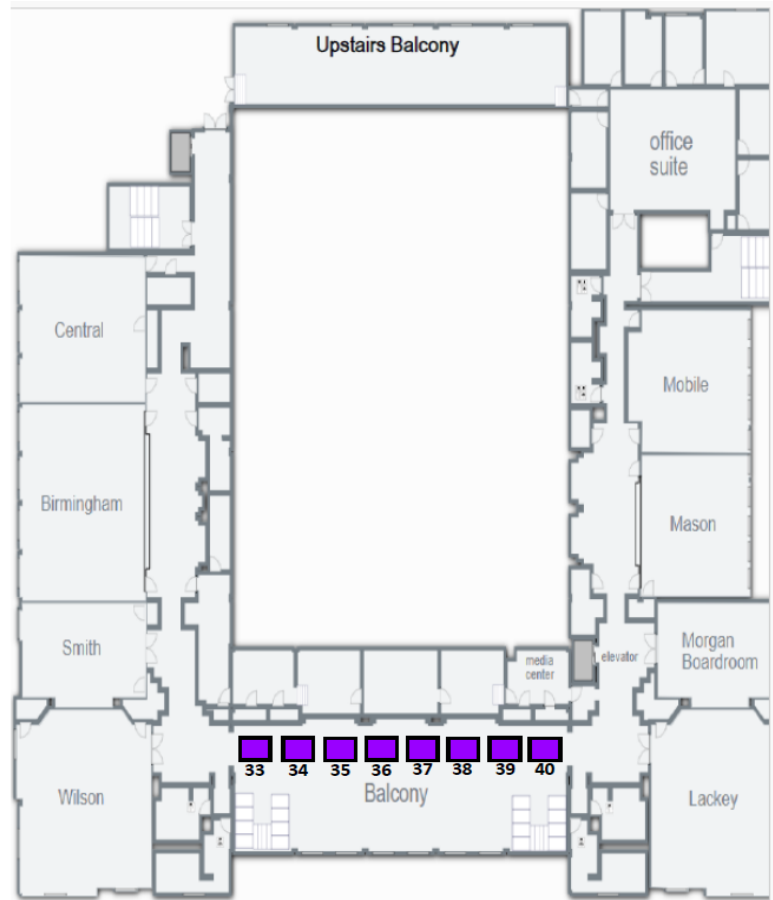
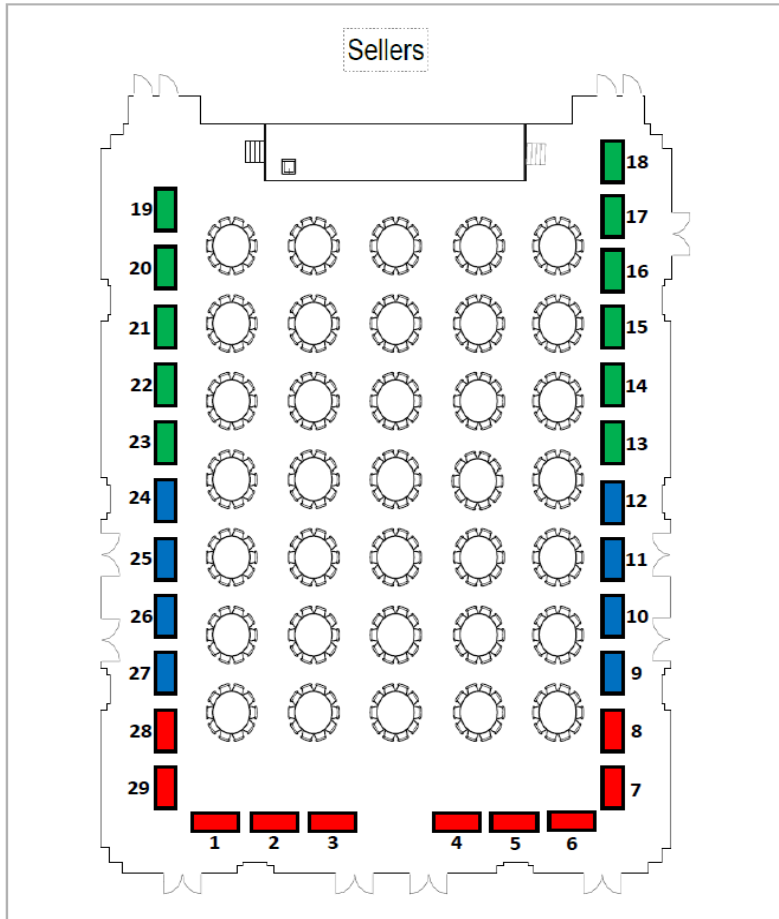
# Sponsorship Levels

Levels	Included
<p><b>Platinum Level</b> <b>\$3,500</b></p> <p>10 slots available Space 1,2,3,4,5,6,7,8,28 &amp; 29</p> <p>Booths include a 6 ft table, 2 chairs, and access to an electrical outlet.</p>	<ul style="list-style-type: none"> <li>(3) FULL Conference registrations.</li> <li>Organization’s logo, link to website and recognition on ASADS’s website as a Platinum sponsor.</li> <li>Platinum sponsor ribbon to wear at the conference.</li> <li>Full page ad with organization logo and name in the pre- and post-show PowerPoint Slideshow throughout the conference.</li> <li>Organization’s logo, description, and link to their website in the Platinum section of the ASADS’s Conference App.</li> <li>Opportunity to host a drawing for giveaways.</li> <li>Two pieces of literature in the conference bag.</li> </ul>
<p><b>Gold Level</b> <b>\$2,500</b></p> <p>8 slots available Space 9,10,11,12,24,25,26 &amp; 27</p> <p>Booths include a 6 ft table and 2 chairs.</p>	<ul style="list-style-type: none"> <li>(2) FULL Conference registrations</li> <li>Organization’s logo, link to sponsor’s website, and recognition on ASADS’s website as a Gold sponsor.</li> <li>Gold sponsor ribbon to wear at the conference.</li> <li>One-half page recognition as a Gold sponsor with organization’s logo in the pre- and post-show PowerPoint throughout the conference.</li> <li>Organization’s name and logo listed under the Gold section of the ASADS’s conference app.</li> <li>Opportunity to host a drawing for giveaways.</li> <li>One piece of literature in the conference bag.</li> </ul>
<p><b>Silver Level</b> <b>\$1,500</b></p> <p>11 slots available Space 13,14,15,16,17,18,19,20,21,22 &amp; 23</p> <p>Booths include a 6 ft table and 2 chairs.</p>	<ul style="list-style-type: none"> <li>(1) FULL Conference registration.</li> <li>Organization’s logo and recognition on ASADS’s website as a Silver sponsor.</li> <li>Silver sponsor ribbon to wear at the conference.</li> <li>One-quarter recognition page as a Silver sponsor with logo in the pre- and post-show PowerPoint throughout the conference.</li> <li>Organization’s name listed under the Silver section of the ASADS’s conference app.</li> <li>One piece of literature in the conference bag.</li> </ul>
<p><b>Patron Level</b> <b>\$1,000</b></p> <p>11 slots available <u>Lobby (first floor)</u> Space 30,31 &amp; 32 <u>Second Floor</u> Space 33, 34,35,36,37,38,39, &amp; 40</p> <p>Booths include a 6 ft table and 2 chairs.</p>	<ul style="list-style-type: none"> <li>(1) Day Conference registration.</li> <li>Patron sponsor ribbon to wear at the conference.</li> <li>Organization’s name listed as Patron sponsor in the pre- and post-show PowerPoint throughout the conference.</li> <li>Organization’s name listed under the Patron section of the ASADS’s conference app.</li> </ul>

# Other Sponsorship Opportunities

Options	Included
<p><b>Breakfast Sponsor</b> <b>\$1,250</b></p> <p>4 slots available (T, W, Th, &amp; F)</p>	<ul style="list-style-type: none"> <li>• Sponsored meal for all conference attendees</li> <li>• Breakfast area signage</li> <li>• Acknowledgment of support through social media outlets</li> <li>• Recognition in the pre-and post-show throughout the conference</li> </ul>
<p><b>Lunch Sponsor</b> <b>\$1,500</b></p> <p>3 slots available (T, W, &amp; Th)</p>	<ul style="list-style-type: none"> <li>• Sponsored meal for all conference attendees</li> <li>• Opportunity to share about your organization during the lunch hour 15 mins.</li> <li>• Lunch area signage</li> <li>• Acknowledgment of support through social media outlets</li> <li>• Recognition in the pre-and post-show throughout the conference</li> </ul>
<p><b>Break/Snack Sponsor</b> <b>\$1,000</b></p> <p>7 slots available (T, W, Th, &amp; F)</p>	<ul style="list-style-type: none"> <li>• Sponsored morning and afternoon breaks for all conference attendees</li> <li>• Break area signage</li> <li>• Acknowledgment of support through social media outlets</li> <li>• Recognition in the pre-and post-show throughout the conference</li> </ul>
<p><b>Lanyard Sponsor</b></p> <p>Donate your organization's lanyard (at least 800).</p>	<ul style="list-style-type: none"> <li>• Your organization's lanyards will be worn daily by all attendees and used for course sign-in throughout the event.</li> </ul> <p style="text-align: right;"><b>DEADLINE: February 1, 2025</b></p>
<p><b>Conference Bag Sponsor</b></p> <p>Donate your organization's bag (at least 800).</p>	<ul style="list-style-type: none"> <li>• Your organization's bag is provided to every attendee and filled with essential conference materials.</li> </ul> <p style="text-align: right;"><b>DEADLINE: February 1, 2025</b></p>
<p><b>Conference T-Shirts</b> <b>\$1,000</b></p> <p>4 slots available</p>	<ul style="list-style-type: none"> <li>• Logo showcased on the official conference t-shirt, provided to all registered attendees and highlighted on Wednesday as the designated t-shirt day.</li> </ul> <p style="text-align: right;"><b>DEADLINE: February 1, 2025</b></p>
<p style="text-align: center;">For more sponsorship opportunities- please contact ASADS at 256-620-3304 or <a href="mailto:asadsalabama@gmail.com">asadsalabama@gmail.com</a> for further information.</p>	

# Exhibitor Space



**Platinum Exhibitor** - Table #'s  
1,2,3,4,5,6,7,8, 28, & 29

**Gold Exhibitor** - Table #'s  
9,10,11,12,24,25,26, & 27

**Silver Exhibitor** - Table #'s  
13,14,15,16,17,18,19,20,21,22, & 23

**Patron FIRST FLOOR Lobby** - Table #'s  
30,31, & 32

**Patron SECOND FLOOR Balcony** - Table #'s  
33,34,35,36,37,38,39, & 40

# Exhibitor Schedule

2025 Exhibitor Hours		
<b>Set-Up:</b>	March 17, 2025	2:00 pm - 5:00 pm
<b>Exhibit Hours:</b>	March 18-20, 2025 March 21, 2025	7:15 am - 4:45 pm 7:15 am - 12:30 am
<b>Tear Down:</b>	March 21, 2025	12:30 pm - 2:30 pm

## Registration

Register today for the 49<sup>th</sup> Annual Alabama School of Alcohol and Other Drug Studies!

**REGISTER NOW**

## Conference Center Location



**Bryant Conference Center**

**240 Paul W Bryant Dr  
Tuscaloosa, AL 35401**

**<https://bcc.ua.edu/>**

**(205) 348-8600**

The Bryant Conference Center is located in the heart of Tuscaloosa on The University of Alabama campus and is named for legendary hall-of-fame coach Paul “Bear” Bryant. As West Alabama’s premier meeting facility, over one hundred thousand guests attend academic, business, or social functions annually. The hotel, now known as Hotel Capstone, is a few steps from the Bryant Conference Center. The conference center offers individually climate-controlled meeting rooms featuring integrated audio-visual equipment, comfortable seating, and multiple lighting options.

Tuscaloosa is a vibrant community filled with legendary history. Home to the renowned University of Alabama and located along the Black Warrior River, it has a walkable downtown complete with live music, outdoor spaces to explore, and local restaurants to meet every palate. It's not too big, not too small.

# Thank you to our 2024 Sponsors



Turning Point  
Despair turns to hope. Failure turns to success.  
1-800-342-1075



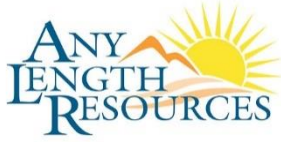
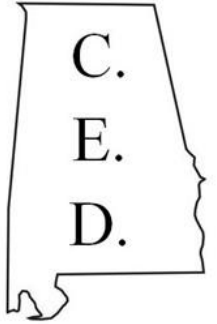
CONNECT ALABAMA  
BEHAVIORAL HEALTH SERVICES  
& TREATMENT FINDER



Alabama Alliance  
For Recovery Residences



Pine Grove  
Behavioral Health & Addiction Service  
Forrest Health®



Treatment  
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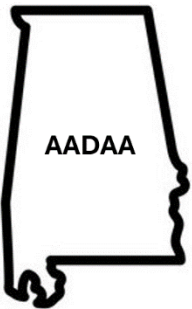
Center for  
Substance Use Research  
and Related Conditions



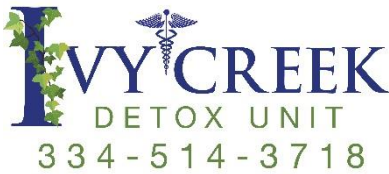
Vital  
Improving  
Wellness in  
Alabama



Kolbe  
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Alabama Alcohol and Drug  
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JEFFERSON COUNTY  
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Starting Point Outreach  
for Women

