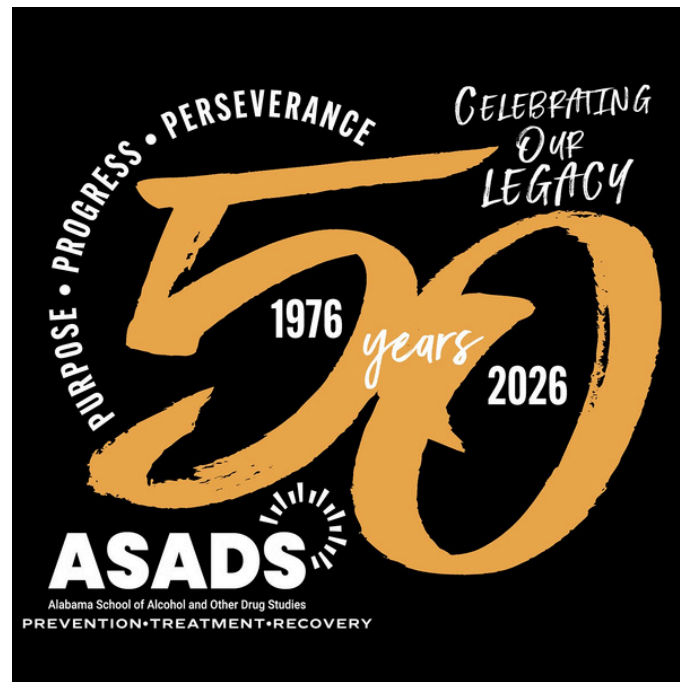




50th Annual Alabama School of Alcohol and other Drug Studies



EXHIBITOR/SPONSOR PROSPECTUS

March 23-27, 2026

Bryant Conference Center
Tuscaloosa, Alabama



www.asadsonline.com



Welcome



Dear Prospective Exhibitor/Sponsor:

Save the date for the 50th Annual Alabama School of Alcohol and Other Drug Studies (ASADS) in Tuscaloosa, Alabama, March 23-27, 2026, at the Bryant Conference Center. We are a 501(c)3 organization that is governed by a board of directors representing a multitude of organizations, agencies, and associations that work together to provide professional development and continuing education for professionals practicing in the fields of substance abuse prevention, treatment, and recovery.

Each year, we have approximately 800 people attend the ASADS. ASADS will ensure maximum exposure for your company by conducting a raffle for attendees who visit the most exhibitor booths.

We are also very excited about our conference mobile app. The ASADS app will be utilized daily by a majority of the attendees during the week and is a great advertising opportunity for your company.

On behalf of the ASADS Board, I am writing to request that your organization sponsor this conference by agreeing to be an exhibitor/sponsor this year. On the corresponding page, you will find many sponsorship opportunities. Your organization can now register at this link: www.asadsonline.com

Please contact ASADS at 256-620-3304 or asadsalabama@gmail.com with any questions or comments. We also accept any charitable, tax-deductible donations to support this event. Thank you for your consideration, and I look forward to working with you.

Respectfully,

Lonnie Layton

Chair of Exhibitor Committee
205-329-3663

Why be an Exhibitor?

- Nearly 100 percent of conference attendees indicate they visit the exhibits.
- Offers a unique opportunity to raise awareness of your company.
- There will be dedicated exhibit hours with little overlap of session time.



Benefits of Exhibitor/Sponsorship

- Showcase your company and products to key decision-makers.
- Obtain qualified sales leads.
- Increase brand awareness.
- Meet and network with a pre-qualified audience of over 800 substance misuse professionals.

Sponsorship Levels

Platinum Level - \$3,500

8 slots available
Space - 1,2,3,4,5,6,7 and 8

- (3) FULL Conference registrations
- Organization's logo, link to website and recognition on ASADS's website as a Platinum sponsor
- Platinum sponsor ribbon to wear at the conference
- Full page ad with organization logo and name in the pre- and post-show PowerPoint slide show throughout the conference
- Organization's logo, description, and link to their website in the Platinum section of the ASADS Conference App
- Opportunity to share about your organization for up to 5 minutes
- Two pieces of literature in the conference bag
- Opportunity to pick their booth on a first-come, first-served basis
- Logo on the conference t-shirt and swag bag

Sponsorship Levels



Gold Level – \$2,500

10 slots available

Space – 9, 10, 11, 12, 13, 32, 33, 34, 35 and 36

- (2) FULL Conference registrations
- Organization's logo, link to sponsor's website, and recognition on ASADS's website as a Gold sponsor
- Opportunity to host a drawing for giveaways
- Gold sponsor ribbon to wear at the conference
- One-half page recognition as a Gold sponsor with the organization's logo in the pre- and post-show PowerPoint throughout the conference
- Organization's name and logo listed under the Gold section of the ASADS's conference app
- Opportunity to pick their booth on a first come first choice basis

Silver Level – \$1,500

18 slots available

Space – 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30 and 31

- (1) FULL Conference registration
- Organization's logo and recognition on ASADS's website as a Silver sponsor
- Silver sponsor ribbon to wear at the conference
- One-quarter recognition page as a Silver sponsor with name listed (no logo) in the pre- and post-show PowerPoint throughout the conference
- Organization's name listed under the Silver section of the ASADS's conference app
- Booth space will be assigned

Patron Level – \$250

13 slots available – 2nd Floor Balcony

Space – 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48 and 49

- Reserved for NON-Profits
- Patron sponsor ribbon to wear at the conference
- Organization's name listed as Patron sponsor in the pre- and post-show PowerPoint throughout the conference
- Organization's name listed under the Patron section of the ASADS's conference app
- Booth space will be assigned

Other Sponsorships



Breakfast Supporter - \$1,250

4 Slots available

Tuesday, Wednesday, Thursday, and Friday

- Sponsored meal for all conference attendees
- Breakfast area signage
- Acknowledgment of support through social media outlets
- Recognition in the pre- and post-show that day

Lunch Supporter - \$1,500

3 slots available

Tuesday, Wednesday, and Thursday

- Sponsored meal for all conference attendees
- Opportunity to share about your organization during the lunch hour 15 mins.
- Lunch area signage
- Acknowledgment of support through social media outlets
- Recognition in the pre- and post-show that day

Break/Snack Supporter - \$1,000

7 slots available

Tuesday, Wednesday, Thursday, and Friday

- Sponsored break for all conference attendees
- Break area signage
- Acknowledgment of support through social media outlets
- Recognition in the pre- and post-show that day

Commemorative Swag Bag - \$500

Limit of 4

- Logo on commemorative swag bag

Conference T-Shirts - \$1,000

Limit of 4

- Logo on conference t-shirt

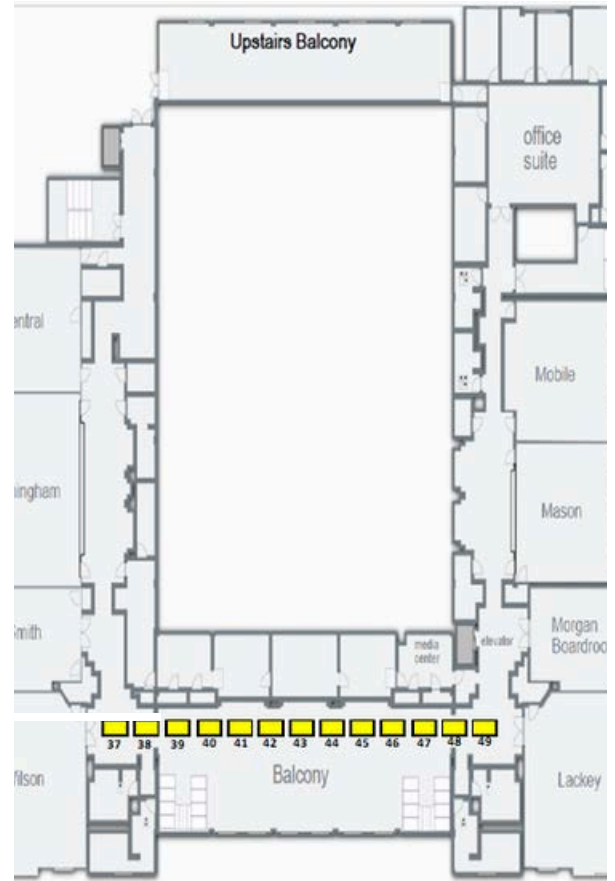
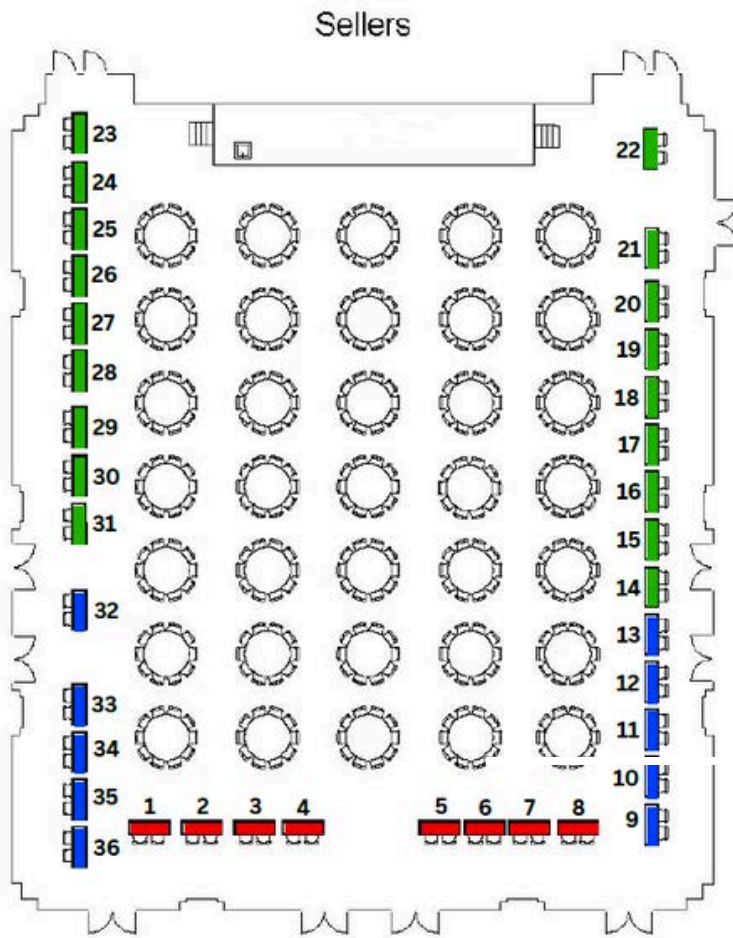
Lanyard Supporter

Limit of 1

- Supporter will provide 700 lanyards, shipped in advance by 3/1

For even more sponsorship opportunities- please contact ASADS at 256-620-3304 or asadsalabama@gmail.com for further information.

Exhibitor Space



Platinum Exhibitor:

Table #'s: 1 - 8 (choose table #)

Gold Exhibitor:

Table #'s: 9 - 13 and 32 - 36
(choose table #)

Silver Exhibitor:

Table #'s: 14 - 31 (table # assigned)

Patron Exhibitor:

Table #'s: 37 - 49 (table # assigned)

Location & Schedule



Bryant Conference Center
240 Paul W Bryant Dr Tuscaloosa, AL
35401
<https://bcc.ua.edu/>
(205) 348-8600

The Bryant Conference Center is located in the heart of Tuscaloosa on The University of Alabama campus and is named for legendary, hall-of-fame coach Paul “Bear” Bryant. As West Alabama’s premier meeting facility, over one hundred thousand guests attend academic, business, or social functions here each year.

The conference center was built in 1986, as part of a campus expansion plan that included a hotel, the Bryant Museum, and the current Alumni Hall. The hotel, now known as Hotel Capstone, is a few steps from the Bryant Conference Center. The conference center offers individually climate-controlled meeting rooms featuring integrated audio-visual equipment, comfortable seating, and multiple lighting options. The BCC has classrooms, board rooms, and event space perfect for training, meetings, and conferences.

Tuscaloosa is a vibrant community that’s filled with legendary history. Home to the renowned University of Alabama and located along the Black Warrior River, you’ll find a walkable Downtown that’s complete with live music, outdoor spaces to explore, and local restaurants to meet every palate. Not too big. Not too small.

Exhibit Hours

Set Up:	March 23	2:00pm - 5:00pm
Exhibit Hours:	March 24 & 26 March 25 March 27	7:15am - 4:45pm 7:15am - 2:00pm 7:15am – 12:00pm
Tear Down:	March 27	Noon

Our 2025 Sponsors



Platinum Level



Gold Level



Silver Level



Northwest Alabama
Mental Health Center



The
Journey Detox
— & RECOVERY, LLC —
Recovery is not a destination it's a journey

Patron Level

